

Medtec China 2024

Sponsorship & Promotion Opportunities



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Let Medtec's professionals and professional platforms make your company outstanding in the competitive and soaring market

We can help you---

- **Occupation awareness opportunity** : At the first place of visitors' minds when they are choosing suppliers and products.
- **Occupation marketing information opportunity** : Make your brand widely spread in the industry to get impressions among target clients.
- **Occupation brand exposure opportunity**: Getting an enormous amount of exposure during exhibition period.



Please Kindly Check the Plan with various and customized marketing packages and promotion will completely satisfy you, please contact us if you are interested.

Exclusive Sponsorship

Banner on Visitor Pre-registration homepage

 **Ensure your brand at the forefront of visitors before they go to the exhibition.**



All pre-registration visitors will see your advertisement when they are registering for attending Medtec China via official website and WeChat.


Visitors' pre-registration will go alive on May. It is estimated that about 18,000 visitors will register in advance through website and WeChat for free to Medtec China.

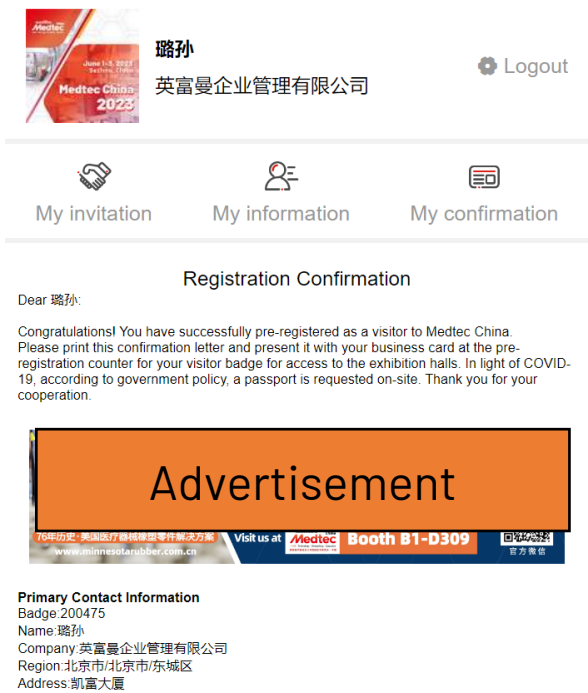
Size: 800 * 100 pixels (Website & WeChat)

Submit Date: 29th, March 2024

USD 3,000

Banner in confirmation letter of visitor pre-registration

 **Let visitors know in advance where you will be at the show.**



All pre-registered visitors will receive one confirmation letter with your advertisement once they completed registration, including WeChat registration.

It is estimated that about 18,000 visitors will register in advance through website and WeChat for free to Medtec China.

Size: 800 * 100 pixels

Submit Date: 29th, March 2024

USD 3,000

Printed Visitor Invitation Leaflet(Full page ad (Exclusive))

 **Let visitors know where your booth locates at the show.**



Reach approximately 25,000 desks with your company information, You can give us image design contains booth number and description up to 50 characters on the visitor invitation leaflets!

The VIL is direct mail piece sent out with details of the show and the educational program.

Size: 210mm* 95mm (add 3mm bleeding)

Submit Date: Before 10th Aug, 2024

USD 4,200

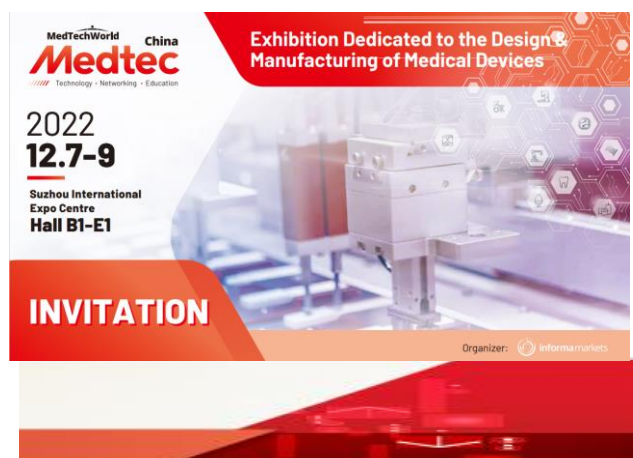
Exclusive Sponsorship



Printed Visitor Invitation Leaflet(promotion of products)



This is one of the most popular products promotion plans!



Medtec will provide pre-show services such as WeChat tweets for “your products” to warm up your exhibits to nearly 40,000 purchasing/R&D engineers.

Include:

- **Top position in exhibit preview of Wechat post**
- **Exhibit preview of Wechat post banner ads**
- **Exhibit preview on mailing visitor invitation**

Information from show directory submit by exhibitor

Submit Date: 7 workdays before posting



USD 1,500



Visitor Badges & Lanyards (Exclusive)



This is one of the most popular opportunities, so book early!



Truly a “walking advert” : your company logo and stand number will appear on all visitor badges.

Logo on lanyards: 300dpi

Ad size on badge: 100mm*20mm (without bleeding)

Amount: 15,000 pcs

Submit Date: Before 15 Aug, 2024

USD 7,600



Carrier Bags



Show your logo in every visitor and guest’s hands!

Another “Walking Advert” : 8,000 branded carrier bags in color with your company logo and website address on one side and Medtec China branding on the other side.

Size: 430mm*320mm (without bleeding)

Submit Date: Before 15 Aug, 2024



USD 5,700

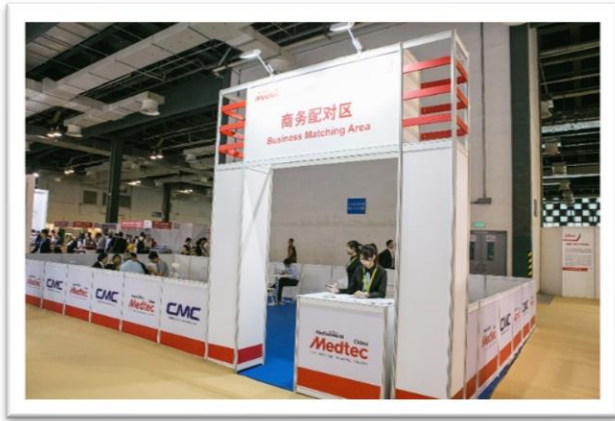
Exclusive Sponsorship



Function Area branding



Publicize your company quickly and attract visitors effectively!



Sponsorship on match-making area :

Make your Logo have an accurate channel to promote yourself to target visitors.

Size: 1m*1m (without bleeding)

Submit Date: Before 31 Aug, 2024

USD 3,600



Exclusive Sponsorship of Visitors' Guide-Back Cover Ad (Exclusive)



Popular opportunities to attract clients!



Visitors will receive a Visitor's Guide when entering the Exhibition, which will serve as an important resource for on-site use and will draw visitors directly to your booth.

Ad size : 130 mm (W) x 210mm (H)

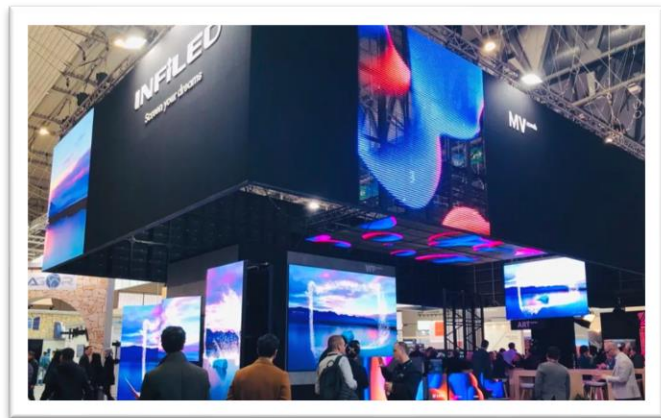
Submit Date: Before 10th Aug, 2024

USD 4,200

Exclusive Sponsorship

LED Screen Display (Video) on registration counter

 **Publicize your company quickly and attract visitors effectively!**



Located at registration counter, It uses audio-visual effect to achieve high-frequency brand exposure rate, effectively enhance the audience memory point. It is one of the best promotion plans on site!

Size: pending

Submit Date: Before 31 Aug, 2024

USD 1,550

Exclusive Sponsorship of Post-show Thank-you Newsletter-Banner

 **Continuously target your potential users after the show!**



Medtec China Post-show Thank-you Newsletter is a post-show review and promotion of the coming year's show. The newsletter will be delivered directly to a subscriber base of nearly 40,000+ medical industry professionals by email.

Ad size : 800 x 100 pixels

Submit Date: Before 30th Sep, 2024

USD 2, 300

Show Directory Advertisement

Show Directory Advertisement

Medtec China Show Directory, which will be issued with a circulation of 8,000 copies, is the only official publication distributed on site.

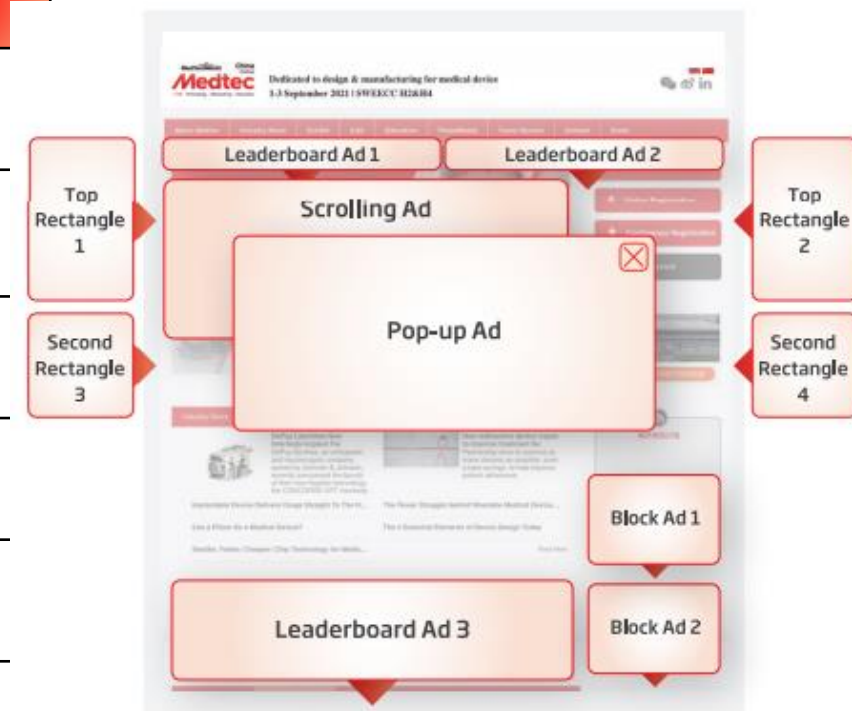


AD Size & Position	SPECS with Bleed	Quantity	USD	Submit Date
30mm x 30mm	30mm x 30mm	1	\$5600	Before 10th Aug, 2024
Outside back cover – full page	210mm (W) x 285mm (H)	1	\$7200	
Inside front cover – full page	210mm (W) x 285mm (H)	1	\$4900	
Inside back cover – full page	210mm (W) x 285mm (H)	1	\$4600	
Full page (full colour) advertisement	210mm (W) x 285mm (H)	-	\$3600	
Half page (full colour) advertisement	210mm (W) x 142.5 mm (H)	-	\$2000	
Full colour logo on exhibition floor plan	N/A	-	\$870	
Full colour logo on exhibitor profile	N/A	-	\$500	
Show Directory Cover Special Page-half size two pages	105mm (W) x 285mm (H) *2	1	\$9200	

Digital Marketing opportunities

Website - en.medtecchina.com (Top monthly page views 108,298)

Advertising orientation	Size	Duration	USD	RMB
Pop-up Ad (Multiple times)	600px(W)*400px(H) 30 days before 25th Aug 2024 30 days during 8.26-9.27 2024	10 days before publishing	2500	16500
			3500	23000
Leaderboard Ad 1 (horizontal)	570px(W)*114px(H), 30 Days		1800	12000
Leaderboard Ad 2 (horizontal)	570px(W)*114px(H), 30 Days		1800	12000
Scrolling Ad	847px(W)*515px(H), plus 100 words		1500	10000
Leaderboard Ad 3 (horizontal)	818px(W)*200px(H)		2000	13000
Top Rectangle	200px(W)*300px(H), 30 Days		1700	10500
2nd Rectangle	200px(W)*300px(H), 30 Days		1700	10500
3rd Rectangle	200px(W)*200px(H), 30 Days		1600	11200
4nd Rectangle	200px(W)*200px(H), 30 Days		1600	11200
Suqare Ad 1	300px(W)*180px(H), 30 Days	1600	10500	
Suqare Ad 2	300px(W)*180px(H), 30 Days	1600	10500	



Note::

Please submit the corresponding design document 10 workdays prior to the effective contract date in an acceptable format which includes JPG, or GIF format, not less than 300dpi.

The above browsing data statistics are up until July 2024

Medtec E-newsletter for medical device design & manufacture technology

The E-newsletter of Medtec China online is the collection of selected articles sourced from our international media portfolio, including MD+DI, QMED and MedtecJapan.com, and selected contents with the highest reviewing quantity every month.

This newsletter is directly sent through Email to the group of subscribes of 30,600 professionals in the medical industry. Such promotional opportunity enables to find your target customer group in a more accurate and effective way.

Advertising orientation	Size	USD	RMB
Leaderboard 1	660 x 100 pixels	2500	16500
Leaderboard 2	660 x 100 pixels	2200	14500
330 x 190 pixels	330 x 190 pixels	1800	12000
Sidebar Advertising 4	330 x 190 pixels	1800	12000
Advertorial	1 Picture+50 words	2200	14500



www.medtecchina.com

informa markets

Digital Opportunities

China Medical Device Manufacturer Online (CMDM) cmdm.medtecchina.com

China Medical Device Manufacturer Online (CMDM) is a new Medtec China Online product, as well as an online exhibition sourcing platform aiming at to continuously connect high-quality suppliers with medical device manufacturers in China. With COVID-19 in mind, Medtec China initiated this new virtual exhibition as a supplement to physical exhibitions. Online and offline modes help both suppliers and buyers and, hopefully, the development of the Medical Device Industry in the future.

CMDM is also part of Medtec China's official website. It has accumulated 163,587 hits since its launch in December 2019. According to Google Analysis, our web visitors primarily spend time looking for ideal suppliers or productions. CMDM is an invaluable marketing channel for reaching your target customers in China.



Advertising orientation	Size	Duration	USD	RMB
Online exhibiting	3 pictures (380px(W)*200px(H))+80 product introduction+ 300 company introduction,30 day	10 days before publishing	3500	23000
Bottom board (horizontal)	1140px(W)*100px(H) ,30 day	10 days before publishing	1700	11200
Top Rectangle 1	200px(W)*550px(H) ,30 day	10 days before publishing	1700	11200
Top Rectangle 2	200px(W)*550px(H) ,30 day	10 days before publishing	1700	11200
Second Rectangle 3	200px(W)*550px(H) ,30 day	10 days before publishing	1600	10500
Second Rectangle 4	200px(W)*550px(H),30 day	10 days before publishing	1600	10500

*The above data statistics are up until February 2024.



Digital Opportunities

E-Blast to Medtec China Exhibition Visitors

The Medtec China exhibition is held in Shanghai every September. Medtec China 2024 will be unveiled in June 1-3, Suzhou. As one stop of the Medtech World exhibition series, it has been successfully held in China for 16 years, which has enabled the organizer to collate a database of 90,695 professionals working at medical device manufacturing enterprises. Starting from every April, the organizer will send 24 emails both in English and Chinese prior to the exhibition to directly invite qualified persons. In these emails, distinct contents customized for your brand will assist in improving its image in the market and directly attract more potential customers to visit your exhibition booth.

Advertising form	Duration	Database scope	USD	RMB
Customized email	1 E-blast (Chinese / English)	Designated database (Maximum 50,000 emails)	0.99/per e-mail	3/per e-mail
Graphic link	1 E-blast (Chinese / English)	Designated database (Maximum 50,000 emails)	0.49/per e-mail	1.5/per e-mail

Digital Opportunities

The official WeChat account MEDTECCHINA information

The official WeChat account platform MEDTECCHINA releases on average three articles of selected industrial information every week to provide an accurate service to the 42,122 professionals in the industry with the maximum actual read volume of 5,421. WeChat is one of most popular daily social media for Chinese, you will obtain attention from your target customers to rapidly establish the branding image of your enterprise via this active and accurate marketing opportunity.

Advertising form	Duration	Pixels	USD	RMB
Advertorial (headline)	headline article (Before 24th Aug.) headline article (1 time between 23rd Sep.-25th Aug.)	800-1500 words recommended	1500 2300	10000 15000
Graphic placement advertisement (headline)	headline insert pictures(Before 24th Aug.) headline insert pictures(1 time between 23rd Sep.-25th Aug.)	900*500	750 1000	5000 6600
Advertorial (second position)	second position article(Before 24th Aug.) second position article(1 time between 24th Sep.-25th Aug.) second position article(1 time between 27th -25th Sep)	800-1500 words recommended	1000 1500 2300	6600 10000 15000
Graphic placement advertisement (second position)	second position insert pictures(Before 24th Aug.) second position insert pictures (1 time between 24th Sep.-25th Aug.) second position insert pictures (1 time between 27th -25th Sep)	900*500	500 750 1000	3300 5000 6600
Advertorial (third position)	third position article(Before 24th Aug.) third position article(1 time between 24th Sep.-25th Aug.) third position article(1 time between 27th -25th Sep)	800-1500 words recommended	500 750 1000	3300 5000 6600
Graphic placement advertisement (third position)	third position insert pictures (Before 24th Aug.) third position insert pictures (1 time between 24th Sep.-25th Aug.) third position insert pictures(1 time between 27th -25th Sep)	900*500	250 375 750	1650 2500 5000
Top position in exhibition preview of WeChat post	During exhibition preview of WeChat posts	Information from show directory submit by exhibitor	750	5000
Countdown Picture headline position	Countdown Picture headline position (Start after 8.25)	3216*5529, 200dpi	950	6000
Countdown Picture second position	Countdown Picture second position (Start after 8.25)	3216*5529, 200dpi	650	4000
Video promotion in Wechat Channels	Video promotion in Wechat Channels	MP4	1500	10000

Release time: Randomly on 3 workdays every week; 4 workdays every week 1 month prior to the exhibition
 Note: For the above WeChat promotion, subscription of either single time or whole month as a package is available. Consult our sales personnel for more detailed options. Please submit prepared WeChat link 3 workdays before promotion. The above data statistics are up until February 2023.

*Please consult salesperson for WeChat sponsorship during the exhibition period.

Digital Marketing

WeChat video number promotion

Advertising format	Submiting date	Pixels	USB	RMB
Video promotion in Wechat Channels	3 workdays before posting	MP4 format	1500	10,000
Video Production & Promotion	2 months before posting	1. Provide the team for video production, including executive director, 2 camera positions (including equipment), lighting and audio configuration. 2. Post production of 3-5 minute videos (the main video content includes aerial photo of the exterior view of the factory, production and product shooting, interviews). 3. Multi-channel promotion on Medtec China's website, WeChat and email.	7500	50,000

Promotion in social network (Moments)

- Post pictures and text to moments of 2000+ purchasing engineers
 - Post the content to no less than 5 related industry chatting group
- Submiting date : 3 workdays before posting

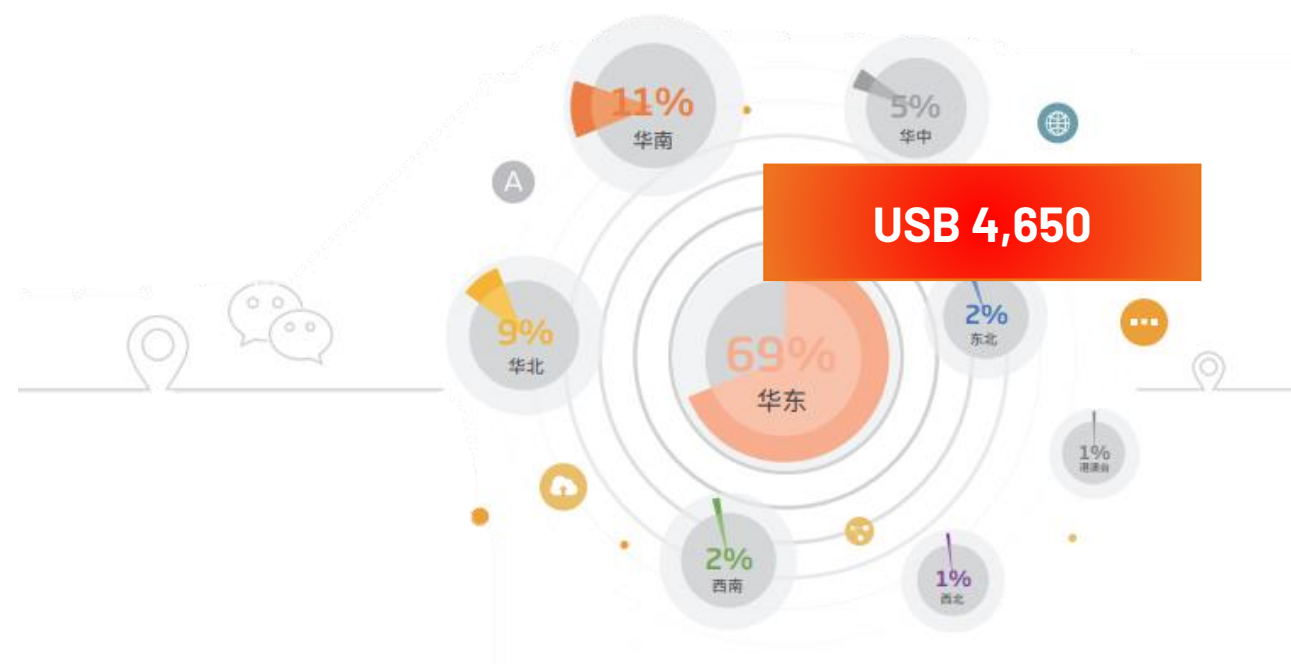
USB 230

Press conference in the center hall

- One hour of venue use during the opening
- One WeChat advertorial headline (specific release time should be negotiated in advance)
- Release of visiting guidelines
- Reprinting of industry professional media press (including Medtec Live Streaming Room service))

Submiting date : Before 10th Aug,2024

USB 4,650



Digital Opportunities

Sponsorship of Show preview

The "Show preview " will be released to the official website & WeChat and other official channels one month before the show, which is the first batch of information for pre-registered visitors to know the details of the show in detail and is an excellent opportunity to lock in customers in advance.



Advertising orientation	Size	Duration	Quantity	USD	RMB
Show preview (digital only) Inside Front Cover ads half page	210mm*129mm, 200dpi	3 workdays before posting	2	2000	13000
Show preview EDM banner Show preview Wechat banner	660 x 100 pixels/ 1 issue 900*500 pixels	3 workdays before posting	2	2000	13000

*The above data statistics are up until February 2024.



Webinar Marketing

Webinar Marketing service provides sponsors with online-integrated marketing promotion services including Webinar promotions, Webinar operation services, and post-webinar reports. Through Medtec China's accurate data and online marketing channels, Webinar Marketing service will attract audiences and potential buyers for sponsors. This communication leads to the effective marketing of a company's products, technologies, services, solutions, and branding.

Procedure:

1. Sponsor is in charge of webinar content planning, speaker invitations, and promotional materials. Please submit all the materials for marketing one week in advance based on the agreed marketing schedule.
2. Medtec provides webinar operation services. The sponsor is responsible for coordinating the preparation.
3. A minimum of three promotions through Medtec China marketing channels including WeChat ad inserts, e-blasts, website news releases, and SMS – all of which depends on the marketing schedule set with the salesperson.
4. Medtec China has the authority to modify any materials from a sponsor and to repost via different marketing channels in any form or at any time.
5. Medtec shall create a post-webinar report for the sponsor.

Advertising orientation	Basic service	USD	RMB
Webinar marketing (above 90Min)	Webinar Operation E-blast (5000 emails) WeChat Post Exposure SMS Post-Webinar Report Others	7500	50000
Webinar marketing (within 90Min)	Webinar Operation E-blast (5000 emails) WeChat Post Exposure SMS Post-Webinar Report Others	5000	35000

*Please make promotion plan and submit the corresponding design document 30 workdays prior to the effective contract date in an acceptable format which includes JPG, GIF or HTML format, not less than 300dpi.



Onsite Promotion Opportunities



Logo display on Index Board



Be associated with the show floor plan which will be placed in the front hall of the show site to serve as a navigator. With your company name and booth number printed on the floor maps in a specific color, show visitors will be guided to your booth easier and faster.

Acceptable file formats : PDF / JPG / Postscript

Submit Date: Before 31 Aug, 2024

USD 2,000



Advertising Display Board



Greet the visitors as they enter and leave the halls with your large-scale adverts dominating the channel area.

Cost includes production and fitting

Advert 1 – Specification 4mW * 3mH (7 available)

USD 3,600

Advert 2 – Specification 1mW * 2.5mH (8 available)

USD 2,400

Advert 3 – Specification 13.5m (W) x 14.8m (H) (10 available)

USD 6,400

Submit Date: Before 31 Aug, 2024



Carpet Tiles



Catch visitors' attention and lead them straight to your stand with the aid of these highly visible carpet tiles featuring your company name and stand number.

Size: In the center hall (50 sheets)

In the exhibition hall of Halls 1, 2, 3 and 4 (50 sheets)

Submit Date: Before 31 Aug, 2024

USD 13, 500



Flag banners



展馆内注水旗广告，可以在进馆前就让快速抓住观众眼球，广告醒目，让观众迅速记住您的品牌和展位号。

size: Total height 5m, screen size 1.2m × 3.8m × single side, heat transfer printing, MOQ 20pcs/set

Submit Date: Before 31 Aug, 2024

USD 10,500

Onsite Promotion Opportunities

Banner Ad in atrium / entrance inside the hall

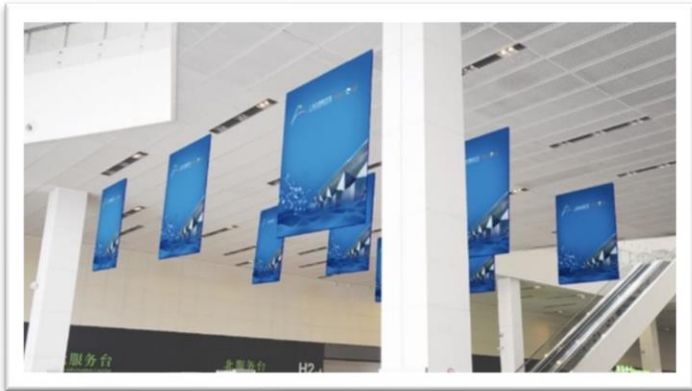


Specs:

at least 10,4m(W)x3m(H)(400*300mm, with 30mm bleed on each side, double-sided spraying)

Submit Date: Before 31 Aug, 2024

USD 9,500



Banner Ad in entrance inside the hall

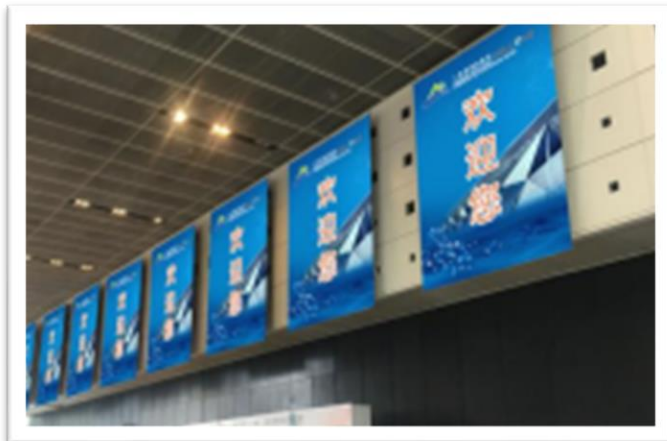
Specs:

at least 3, 4m(W)x3m(H)(400*300mm, with 30mm bleed on each side, double-sided spraying)

Submit Date: Before 31 Aug, 2024

USD 6,000

Hanging flag advertising (center hall, near Hall 1)

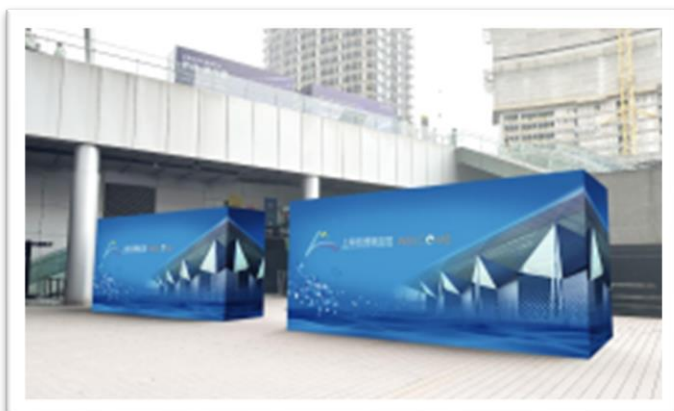


Specs:

Width 3m x 4m x single sided, materials of aluminum alloy pipe fittings + fine knit elastic cloth, surrounded by aluminum alloy profiles , MOQ: 3

USD 6,000/3pics

Billboard



Specs:

Four sides/set: front and back: 4.5m x 6m x 2 sides;

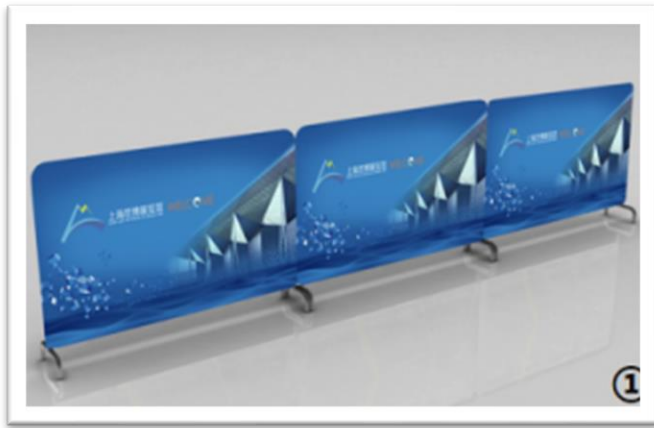
Side 1.5m x 6m x 2 sides;

Submit Date: Before 31 Aug, 2024

SD 6,000/set

Onsite Promotion Opportunities

Iron Horse Advertisement



Specs:

W2.45m x H1.15m x single sided, sprayed printing, MOQ: 10 pcs.

Iron horse is provided by the customer

Submit Date: Before 31 Aug, 2024

USD 3,000/10↑pics

Flyover Banner (center hall, 2F)



Specs	Quantity	Price in USD	Submitting date
③ Width 18m x 3m (Flyover Banner), materials of aluminum alloy pipe fittings + fine knit elastic cloth, aluminum alloy profiles	1	69800/10500 any position, on a first-come, first-served basis	Before 31 Aug, 2024
⑥ Width 15m x 3m (Flyover Banner) materials of aluminum alloy pipe fittings + fine knit elastic cloth, aluminum alloy profiles	1		
① Width 21m x 3m (north and south tops) ⑤ 21m x 3m wide (both sides of the footbridge) ⑩ Width 21m x 3m (north and south tops) materials of aluminum alloy pipe fittings + fine knit elastic cloth, aluminum alloy profiles	3		
② Width 15m x 3m (both sides of the footbridge) ⑨ 15m x 3m (both sides of the bridge) materials of aluminum alloy pipe fittings + fine knit elastic cloth, aluminum alloy profiles	2		
(8) 12m x 3m wide (both sides of the flyover) (11) width 12m x 3m (both sides of the footbridge) materials of aluminum alloy pipe fittings + fine knit elastic cloth, aluminum alloy profiles	2		
④ Width 18m x 3m (Flyover banner) ⑦ Width 18m x 3m (Flyover banner) materials of aluminum alloy pipe fittings + fine knit elastic cloth, aluminum alloy profiles	2		

Onsite Promotion Opportunities

Wall advertisement (Hall entrance)



Specs	Quantity	Price in USD	Submitting date
W4.8m×H3.96m, portraits with kt board Location: Hall 1 (Gate 1, Gate 2, Gate 3)	6	¥ 39800/ \$ 6000/door ¥ 49,800/ \$ 6000/ \$ 6250/door +horizontal board Any position, on a first-come, first-served basis	Before 31 Aug, 2024
W16m×H1.03m, portraits with kt board Location: Hall 1 (Gate 2)	1		
W4.8m×H3.96m, portraits with kt board Location: Hall 2 (Gate 1, Gate 2, Gate 3, Gate 4)	8		
W7.05m×H1.08m, portraits with kt board Location: Hall 2 (Gate 1, Gate 4)	2		
W4.8m×H2.99m, portraits with kt board Location: Hall 3 (Gate 1, Gate 2, Gate 3, Gate 4)	8		
W4.8m×H2.65m, portraits with kt board Location: Hall 4 (Gate 1, Gate 3)	4		
W7m×H1.2m, portraits with kt board Location: Hall 4 (Gate 1, Gate 3)	2		
W2m×H4m, portraits with kt board Location: Hall 1 (Gate 1, Gate 2, Gate 3)	6		
Width 2m×Height 4m, portraits with kt board Location: Hall 2 (Door 1, Door 2, Door 3, Door 4)	6		
Width 2m×Height 2.8m, portraits with kt board Location: Hall 3 (Gate 1, Gate 2, Gate 3, No. 4)	6		
W2m×H2.65m, portraits with kt board Location: Hall 4 (Gate 1, Gate 2, Gate 3)	5		

Onsite Promotion Opportunities

On-site booth shooting and video production



1. On-site shooting team, including 1 cameraman (including equipment + audio equipment), 1 on-site editor.
 2. Shooting booth video for about 2 minutes (the main content includes interviews, materials on booths and exhibits) editing and production, on-site exhibitor's materials given within 1 day
 3. Medtec China Wechat advertising
- Limited 4-6 companies per day
Submit Date: Recommended by August 10

USD 1,500

Medtec Live Streaming Room



Carousel Ad Sponsorship (Duration 15-20s)

1. Carousel Ad on the host stage
2. TVC Carousel Ad during live broadcasting

Submit Date: Before 13 Sep, 2024

USD 1,500



Better stand Program

Starting from 18 square meters,
please refer to Appendix of Better Stand Program for
the specifications.



USD 165/sqm

emark: only for shell scheme customers

Medical Device Design and Manufacturing Technology Industry Summit

Conference-Gold Sponsor



As the main sponsor of the conference, you can efficiently display your own brand image and carry out business cooperation with delegates. Participating in this conference will give you a valuable experience and great value for money.

On-site Promotion-

- Logo display on all conference backdrops
- 2 sets of admission tickets for full conference (can be given to your clients for free)
- 30-minute presentation for selected sessions
- Roll up banner/X-railers in the meeting room for selected sessions

Submit Date: Before 1st Sep,2024

USD 6,000

Conference-Silver Sponsor



Presentations are the most direct introduction to your products and services and are open to all professional delegates. At the same time, you can also promote your company's image and enhance brand awareness through your company's speech content and speakers.

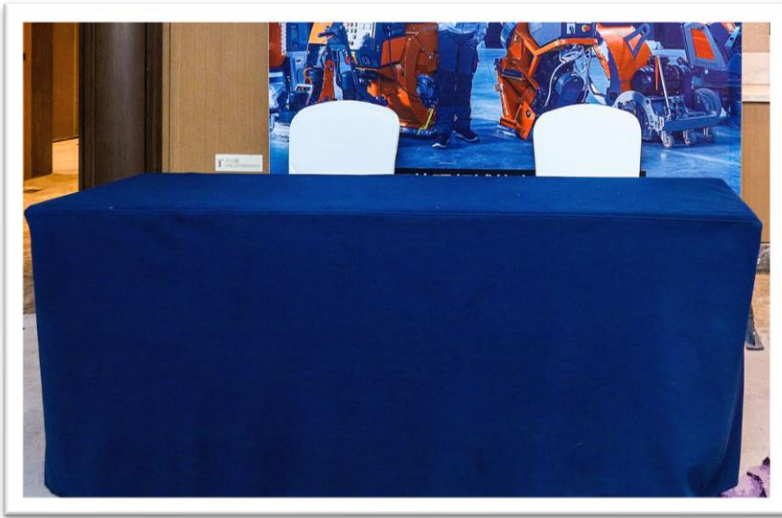
On-site promotion -

- Logo display on the backdrop of selected sessions
- 1 sets of admission tickets for full conference (can be given to your clients for free)
- 30-minute presentation for selected sessions

Submit Date: Before 1st Sep,2024

USD 4,200

General display booth



On-site Promotion-

- 1 display table, 2 chairs
- 3 admission tickets

USD 1,980

Deluxe display booth



On-site Promotion-

- Backplane 2(W)*2.5(H)
- 1 display table, 2 chairs
- 3 admission tickets

USD 3,050

Tea Break for Pre-Exhibition Conference



Tea break is effective social time between speakers and audiences. Present your company and product during break time to increase your visibility of branding.

On-site Promotion-

- 1 roll up banner
- LOGO display around the table
- On-site carousel video play (video content should be reviewed by the organizer)

USD 1,680

CMedtec on-site meetings

Presentation Sponsor



In order to meet the audience's learning requirements for many of the most cutting-edge and advanced technology development and product development, Medtec China held a variety of conference activities at the same time to meet the needs of different audiences.

On-site Promotion-
• **30 minutes**

USD 1,500

Submit Date: Before 1st Sep,2024

Meeting Room Rental



	Item	USB	RMB	Submit Date
Meeting Room Rental	4hrs, Exhibitor	2300	15,000	Before 1st Sep,2024
	4hrs, non-exhibitor	4200	26,600	Before 25th Sep,2024

*Meeting room rental mustn't conflict with Medtec China meeting schedule. Meeting room rental doesn't include any other promotion services. Please contact salesperson to find out the availability and the price detail

Dinning zone/matchmaking zone Sponsor



1 roll up banner (1m*2m)in each of the catering area, business matching area, F corridor, and conference area in Hall G, made by exhibitors and placed in each area.

USD 3,300

Submit Date: Before 25th Sep,2024

Gift Sponsor



- Bagging, placed in function areas or meeting room
- Gifts to be provided by exhibitors, subject to review and approval by the organizer.
- Organizers assist in distributing gifts

USD 2,500

Submit Date: Before 23rd Sep,2024

Medtec 20th Anniversary Offline Salon

Medtec 20th Anniversary Offline Salon-Speech sponsorship



In order to meet the audience's learning requirements for many cutting-edge and advanced technology development and product development, Medtec China has held a variety of conference activities to meet the needs of different audiences.

On-site Show Promotion-

- Meetings at selected venues, 30 minutes

Submitting date: Before 30th Oct, 2024

USD 1,500

Medtec 20th City Salon Meeting-Partners



In order to meet the audience's learning requirements for many cutting-edge and advanced technology development and product development, Medtec China has held a variety of conference activities to meet the needs of different audiences.

On-site Show Promotion-

In-hotel targeted invitation-only events

Negotiable

Submitting date: Before 30th Oct, 2024

Investment and Business Forum-Specialized Sponsorship



On-site Show Promotion

1. Exposure of corporate name and logo in all offline promotional materials of the forum;
2. 30-min on site speech for titled sponsors to showcase products, services or corporate brand.
3. On-site roll up banner advertising
4. Logo exposure in online publicity channels.

Submitting date: Before 30th Oct, 2024

USD 6,000

Gift Sponsorship



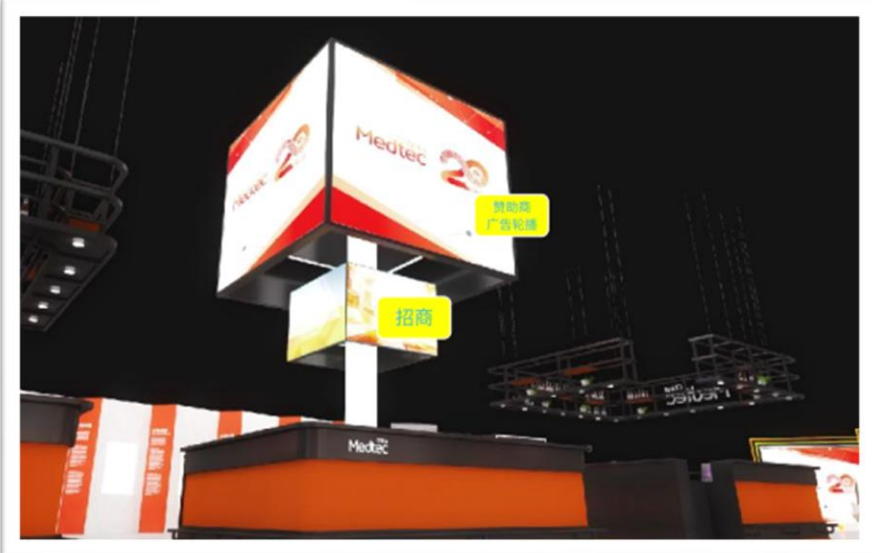
- Gifts to be provided by exhibitors, subject to review and approval by the organizer.
- Organizers assist in distributing gifts

FREE

Submitting date: Before 30th Oct, 2024

Presentation & Conference Sponsor of 20th anniversary

Gold Networking dinner Sponsorship



On-site Show Promotion

- 1. Logo display of sponsorship partners in the Mega Installation in the center
- 2. commercial sponsors' advertisements played on the screen (2-3mins)
- 3. Introduction TVC for 20th anniversary welcome dinner company (3-5min)
- 4. Speech by special partner representatives (2-3min)
- 5. WeChat headline once (one month before the exhibition)
- 6. Logo image display, including table plate Logo, dinner LED screen Logo, and dinner invitation Logo, lucky draw prizes Logo, etc.
- 7. Setting up VIP table seats for industry elites in three major segments

Submitting date: Before 1st Sep, 2024

USD 14,700

Silver Networking dinner Sponsorship



On-site Show Promotion

- 1. Logo display of Medtec with a history of 20 years
- 2. Commercial sponsors' advertisement on screen (2-3min)
- 3. Introduction TVC for 20th anniversary welcome dinner company (3-5min)
- 4. Setting up VIP table seats for industry elites in three major segments
- 5. WeChat sub-headline (one month before the exhibition)

USD 10,200

LED advertising for Commercial sponsorship enterprises

On-site Show Promotion

- Screen playback of advertisements of commercial sponsored corporates

USD 3,000

Submitting date:
Before 1st Sep, 2024

Speech Sponsorship for 20th Anniversary Welcome Dinner

On-site Show Promotion

- 1. Introduction TVC for 20th anniversary welcome dinner company (3-5min)
- 2. Speech by special partner representatives (2-3min)

USD 3,000

Presentation & Conference Sponsor of 20th anniversary

Medtec 20th Anniversary Media Conference-Speech & Publicity Sponsor



1h, 10-20 enterprises on site, 50-60 media logos

- 1.5-10minutes speech to introduce your company's new technology/products to the industry media.
- 2.60-100 cooperative media (including mass media and vertical media) to jointly publish your company's press releases.
- 3. Writing 1 article targeting products of company.

Submitting date:Before 1st Sep,2024

USD 1,800

Welcome Party Sponsorship for Beverage



- 1.Logo display of sponsorship partners in the Mega Installation in the center
- 2.Customized Mini Bar for sponsor's overall brand image display
- 3.Logo display in all on-site drink and materials
- 4. Logo display at the signing-in area (15*15cm)

Submitting date:Before 1st Sep,2024

USD 7,200

第十七届国际医疗器械设计与制造技术展览会

2023.6.1-3 | 苏州国际博览中心 B1-G1馆

- ◆ Branding at pre-show and onsite promotion material including E-blast, onsite banners and timetables
- ◆ The opportunity to work with the Medtec team to nominate speakers for tracks
- ◆ The chance to prearrange networking meetings with delegates attending sessions sponsored by you
- ◆ The use of data from delegates attending sessions sponsored by you

*Price on application - cost varies depending on the forums sponsored

Contact us now for more information

Heron Zhuang

E: Heron.zhuang@informa.com

T: +86 21 61573928

Julia Zhu

E: Julia.zhu@informa.com

T: +86 21 61573922

