

2023 Medtec Shanghai / Innovation Forum

Innovation · Cooperation · Prospection

2023 12.12-13

Shanghai World Expo Exhibition &Convention Center Hall 2

Exhibitor Prospectus







The Medtec Innovation Forum is a new event launched by the Medtec China team, specially facing on the innovation development of Medical Device Industry. It aims to provide ideas for global innovation R&D and optimize industrial supply chain resources, thus facilitating the sustained development of the medical device manufacturing industry. The 2023 Medtec Innovation Forum will be held on December 12-13, 2023, at the Shanghai World Expo Exhibition & Convention Center.

> Expand the supply chain resources of active medical equipment!

Leveraging the advantages of Medtec China, it will expand advanced active medical device enterprises with cutting-edge products, technologies, and other innovative medical devices to upgrade the entire industry's supply chain resources.

> Catch up newest market trend through policy analysis!

Concurrent Sino-foreign medical device policy and quality forums will help companies keep up with innovative industry trends. A dedicated session for "Professional Refined and Specialized Innovative (PRSI)" is specially organized where these "Little Giant" companies can jointly explore innovative development paths such as "Ride-on" financing.

In order to help Exhibitors to connect the clients proactively, The Medtec Innovation Forum will create various formats including live streaming, themed talk shows, investment roadshows, private business-matching meetings, and innovative product display areas. These ways also offers companies comprehensive platforms to showcase the latest industry innovation outcomes, both online and offline.

Exhibit 10 key categories from the perspective of buyer demands!

Under 19 years of sensitiveness and professionalism to industry and purchase requirements, Medtec Innovation Forum will highlight ten key categories to showcase with an emphasis on targeted procurement.



Five Highlights of the Medtec **Innovation** Forum!

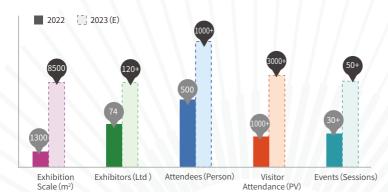


methods through the lens of multi-dimensional integration!

Concurrent forums with topics across "medicine + industry," "hospital + factory," "doctor + engineer," "regulations + technology," and "market + investment" will facilitate multidimensional medical-engineering integration and drive medical equipment research and production, achieving breakthroughs in core technology innovation.

Extend diverse forms to grasp the onsite business opportunities!

Kay Data of Medtec Innovation Forum



Intentional purchase rate of Visitors:

70%+

Visitors by Company Function:

Medical Device Manufacturer Department of R & D/Technology \ Production/Manufacturing \ Purchasing \ Engineering \ Quality \ Regulatory and Senior Management etc.



Top 5 of 2022 Medtec Innovation visitors' purchasing demand

- Raw materials and processing technology
- Implantable interventional products (active and passive devices, cardiovascular devices, orthopedic devices, etc.)
- Manufacturing equipment (Automation equipment, precision processing equipment, testing equipment, etc.)
- Upstream suppliers
- Component



Why Exhibit at Medtec Innovation Forum

Seize Opportunities Precisely in the Medical Device Market

In recent years, the market for active medical devices has experienced rapid growth. The global market size has increased from \$7.7 billion in 2016 to \$13.8 billion in 2022, with a projected reach of \$34.2 billion by 2030. The market size for active medical devices in China reached ¥13.4 billion in 2022, and it is expected to further increase to ¥49.6 billion by 2030.

Communicate Face to Face with Decision Makers

Engage in face-to-face communication with technical and procurement personnel of medical device manufacturers. 70% of visitors have procurement decision-making rights or participation rights.

Promote Your Brand and Showcase New Product and Technologies Through the Exhibition Platform

Participate in conference forums, live streaming, product roadshows, and new product launches to share newly developed products and innovative technologies, helping exhibitors fully demonstrate innovative achievements, enhance brand awareness, and enable efficient marketing and matching.

Go Global to Build International Brand

As a Medtec exhibitor, join the CMDM online procurement platform to bridge global online and offline resources. This platform allows the world to witness the capabilities of Chinese medical device companies, facilitating you to expand global business opportunities.



Sessions Training

50+_{Events}

Themes Conference

Day 1 12th December

- Regulation Track: Sino-foreign Medical Device Policies and Regulations Forum
- Training for Production Standards and R&D of Active Medical Device
- Innovative Materials Forum
- Innovative Medical Device investment Forum

Day2 13th December

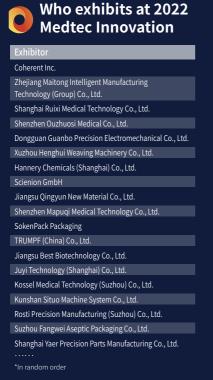
- Quality Track: Sino-foreign Medical Device Quality Forum
- Medical-Engineering Integration Forum -- Innovative Development of Three Types of Medical Devices from a Clinical Physician's Perspective
- Professional Refined and Specialized Innovative (PRSI)Enterprises Forum
- Innovation in Medical Device Commercialization and Supporting Services Forum



- 1. Materials
- 2. Medical Components
- 3. Contract Manufacturing
- 4. Computing and Software
- 5. R&D
- 6. Electronic Components
- 7. Tubing and Extrusion
- 8. Manufacturing
- 9. Packaging and Sterilization
- 10. Testing, Metrology, Inspection and Calibration Equipment & Supplies



Key Vsitors Who Attended in 2022 Medtec Innovation



Company Name	Visitor Position		
Johnson & Johnson Medical (China) Ltd.	Product R&D Engineer		
Becton, Dickinson and Company	Product R&D Manager		
Baxter Healthcare (Suzhou) Co., Ltd.	Specialist		
Shanghai MicroPort EP MedTech Co., Ltd.	Engineer		
Shanghai MicroPort Medical (Group) Co., Ltd.	Supply Chain Engineer		
Shandong WEGO Orthopedic Device Co., Ltd.	Product Manager		
M-Duke Technologies (Shanghai) Co., Ltd.	R&D Director		
Shanghai Waysmed Medical Equipment Co., Ltd.	Engineer		
Changzhou Bioconcept Medical Devices Co., Ltd.	Process Engineer		
Hunan APT Medical Equipment Co., Ltd.	R&D		
Braun Medical (Suzhou) Co., Ltd.	Engineer		
Suzhou Medical Device Research Institute of	Chief of Engineering		
Southeast University	Transformation Department		
Nanjing Mindray Bio-Medical Electronics Co., Ltd.	Engineer & Procurement		
WuXi AppTec (Suzhou)	Sales		
WEGO (Shanghai) International Research Institute	Product R&D Engineer		
LG Chem	Product Manager		
Jiangsu Xin Fa Ao Medical Technologies Co., Ltd.	R&D Manager		
Beijing Ka Di Tai Medical Technology Co., Ltd.	Validation Engineer		
MDK Corporation	R&D		
B&N Medical	General Manager		

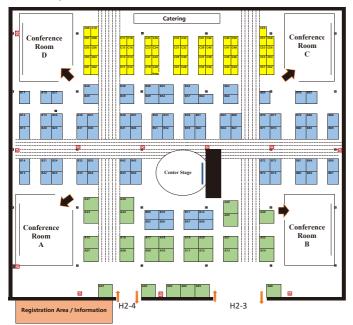
^{*}In random order





Booth Sponsor

Booth map —



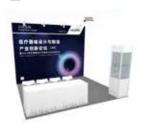
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Booth - A Zone



Booth - B Zone



Booth - C Zone



Price List —

Booth Location	Booth Size (sqm)	Early Bird Price (RMB)	Early Bird Price (USD)	Standard Price (RMB)	Standard Price (USD)	Price for Non- Medtec Exhibitors (RMB)	Price for Non- Medtec Exhibitors (USD)
A Zone	16	36,000	5,230	39,600	5,760	46,800	6,800
B Zone	12	24,000	3,490	26,400	3,840	31,200	4,535
C Zone	6	16,000	2,330	17,600	2,560	20,800	3,025

^{*}The deadline of Early Bird price is 28th Sep 2023. The price of Early Bird and Standard only service for 2023/2024 Medtec China Exhibitor.

Seamlessly Connect with Global Medical Device Buyers Throughout the Year!



http://cmdm.medtecchina.com/

Online Purchasing Platform of Medical Device

Contact us

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